

> Having a successful Dynamics 365 Implementation is possible

ABOUT AVAN 365 Quick-Start approach:

Dynamics 365 Quick-Start Implementation it's an agile approach to securely and efficiently implement Dynamics 365 solutions in the way that fits your organization.



See what customers are saying:

“ Danobatgroup had valuable customer information located in different databases. Thanks to the implementation of Dynamics 365 Marketing, with the help of Infoavan, a successful migration was carried out, centralising all the information in a single database for its subsequent exploitation through the segmentation and customer journey features. ”

Javier Mongelos - CIO at Danobatgroup

WHAT IS AVAN 365 QUICK-START

Dynamics 365 Marketing is a powerful application with tons of features and capabilities, which makes really easy to feel overwhelmed when you are facing a new implementation.

Dynamics 365 Quick-Start implementations are conceived and designed based on the experience of having successfully implemented more than 300 projects, with the objective of bringing real value to the business through an easy and secure transformation of your organization.

That is why implementing Dynamics 365 Marketing successfully, with the particularities of your organization, is clearly possible.

Thanks to the Quick-Start model, we will work with your teams to ensure alignment of your needs with the platform's capabilities based on a "first adopt, then adapt" approach, ensuring the scalability of the solution and alignment with the product roadmap.

> Why Avan 365 Quick-Start?

Fast time-to-market

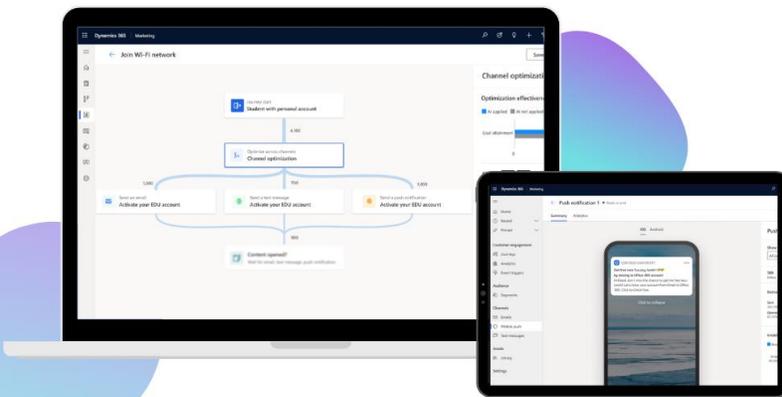
In matter of weeks, It will be possible to have your first Dynamics 365 implementation. By applying this iterative approach, you will be adding value to business in a quick and secure way, helping your teams to easily adopt the solution while shaping how it should be.

Agile approach

The agile approach allows us to work with your teams on an ongoing basis in order to ensure the success of the project. Your priorities will define the roadmap and we will ensure that Dynamics 365 meets your needs.

Alignment with Dynamics 365 roadmap

As part of the project, we will identify which of the Dynamics 365 Marketing capabilities are most relevant to your business, and what the roadmap for implementation and adoption will be. From the bulk emailing strategy to the lead capture and lead management process with dynamic segmentation and customer journeys, we will tailor the implementation to your needs with a focus on adding value to the business.



At Infoavan we are committed to making digital transformation your best competitive advantage.

Our experience of more than 18 years implementing Dynamics 365 solutions is our best guarantee

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Key use cases

Lead management



Lead management is at the heart of any Dynamics 365 Marketing implementation. You will be able to manage your leads in a simple way with a guided process and scoring models to focus efforts on those most likely to convert.

Customer Journeys



Dynamics 365 Marketing es una solución centrada en la automatización del marketing. Con los viajes de los clientes, ofrecemos nuestra visión y experiencia, en dar forma a aquellos de la manera que se adaptan a su estrategia comercial y aumentar el nivel de compromiso del cliente.

Event management



Con el módulo de gestión de eventos integrado dentro de Dynamics 365 Marketing, puede gestionar grandes eventos y realizar seminarios web a través de Microsoft Teams u On24.

Social media



With the native integration of different channels such as Twitter, Facebook, LinkedIn and Instagram, you can manage the publication of your content in a visual and intuitive way.

Sales



Gain end-to-end visibility by integration Sales with Marketing with a unique platform.